



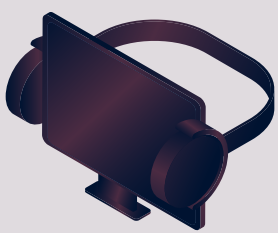
# INVENTORY PACKAGE: NEWS/TALK RADIO

## SUMMARY

Supercharge your News & Talk Radio campaigns by reaching audiences across screens and speakers! With cutting-edge targeting, your brand will be front and center as viewers and listeners tune in for the latest hot topics and breaking news. Capture their attention in real-time, drive stronger engagement, and turn that focused audience into loyal customers.

● \$2.1B worth of media spent on News & Talk Radio.

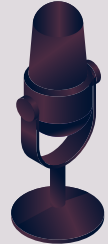
STREAMING RADIO



DOOH AUDIO



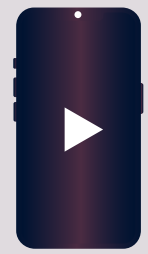
PODCAST



CONNECTED TV



MOBILE



## MONTHLY AVAILS

Total Avails: 45MM  
Audio: 30MM  
CTV: 15MM



## TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)