



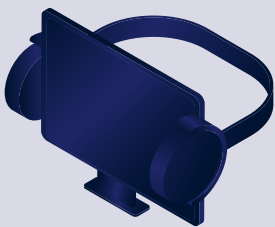
# INVENTORY PACKAGE: SUPERBOWL

## SUMMARY

Score big this Super Bowl season with campaigns that captivate across CTV and Audio, delivering your brand message during the most-watched moments of the year! Engage fans as they gear up for the big game, from pre-game excitement to halftime hype and post-game celebrations. With targeted placements and powerful reach, you can make a lasting impression that drives brand loyalty and wins over audiences just as the action unfolds on the screen.

**\$485M worth of media spent during The SuperBowl.**

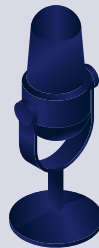
### STREAMING RADIO



### DOOH AUDIO



### PODCAST



### CONNECTED TV



### MOBILE



## MONTHLY AVAILS

**Total Avails: 1.2B**

**Audio: 2.5MM**

**CTV: 1B**



## TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)