

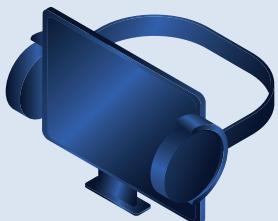
## INVENTORY PACKAGE: CANNABIS

### SUMMARY

Stay ahead of the curve and take full advantage of CTV & Audio to connect with cannabis consumers like never before. With increasing legalization and growing demand, it's crucial to get your brand in front of the right consumers at the right moments. Our advanced targeting capabilities ensure your ads reach audiences when they're most engaged. It will boost your recognition, drive conversions and expand your reach in this rapidly evolving industry.

**\$1B worth of media spent in relation to Cannabis**

#### STREAMING RADIO



#### DOOH AUDIO



#### PODCAST



#### CONNECTED TV



#### MOBILE



### TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)

