



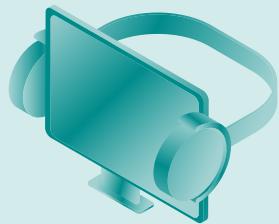
## INVENTORY PACKAGE: DEI (COHORT OWNED)

### SUMMARY

Unlock the power of DEI-owned inventory with campaigns that shine across CTV and Audio! Connect authentically with audiences through platforms and content that reflect and celebrate diversity, equity, and inclusion. By investing in DEI-owned inventory, you're not only reaching engaged viewers and listeners but also aligning your brand with values that build loyalty and drive impactful results—this is your moment to make a difference that resonates!

 **\$4.16B worth of media spent in relation with DEI Groups**

#### STREAMING RADIO



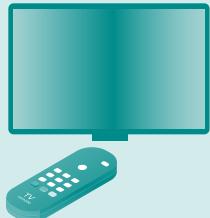
#### DOOH AUDIO



#### PODCAST



#### CONNECTED TV



#### MOBILE



### IN DEMAND DEI GROUPS

- Black
- Hispanic
- AAPI
- Indigenous
- Women
- LGBTQIA+
- Veteran.

Custom Availability, based on specific request.

### TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)