



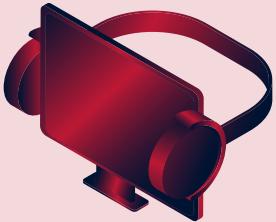
# INVENTORY PACKAGE: VALENTINE'S DAY

## SUMMARY

Capture hearts this Valentine's Day by reaching audiences across CTV and Audio! Drive brand engagement with campaigns that tap into the romance of the season, connecting your message to viewers and listeners at the moments they're most engaged. With precision targeting, you can deliver your brand's story right where love is in the air, boosting awareness, inspiring action, and creating lasting impressions.

**\$225B worth of media spent around Valentine's Day**

### STREAMING RADIO



### DOOH AUDIO



### PODCAST



### CONNECTED TV



### MOBILE



## MONTHLY AVAILS

**Total Avails: 50MM**

**Audio: 15MM**

**CTV: 35MM**



## TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)