



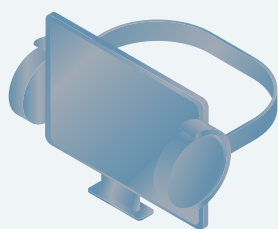
# INVENTORY PACKAGE: WINTER HOLIDAYS

## SUMMARY

Capture the spirit of the season, drive engagement as consumers tune in across screens and speakers! Maximize your Winter Holiday campaigns by leveraging the precision of CTV & Audio. With our targeted placements, you can deliver festive ads that resonate with holiday shoppers in the moments that matter the most. Don't miss out on the biggest sales opportunity of the year!

**\$221B worth of media spent during the Winter Holidays.**

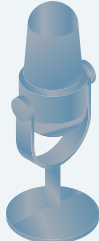
STREAMING RADIO



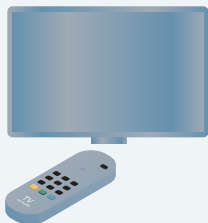
DOOH AUDIO



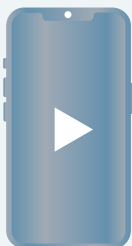
PODCAST



CONNECTED TV



MOBILE



## MONTHLY AVAILS

**Total Avails: 50MM+**  
**Audio: 5MM**  
**CTV: 50MM**

## TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)