



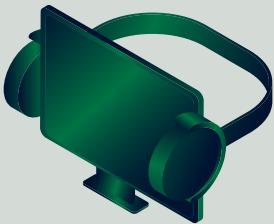
INVENTORY PACKAGE: ST PATRICK'S DAY

SUMMARY

Bring the luck of the Irish to your brand this St. Patrick's Day with campaigns that reach audiences across CTV and Audio! Capture attention with dynamic, festive ads that engage viewers and listeners as they celebrate the holiday, from parades to pub gatherings and everything green in between. With smart targeting, your brand can ride the wave of St. Paddy's spirit, driving excitement, loyalty, and memorable impressions that last well beyond the holiday.

\$7.2B worth of media spent around St Patrick's Day.

STREAMING RADIO



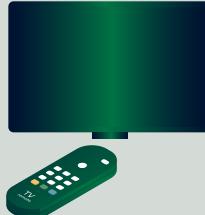
DOOH AUDIO



PODCAST



CONNECTED TV



MOBILE



MONTHLY AVAILS

Total Avails: 30MM

Audio: 10MM

CTV: 20MM



TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)

