



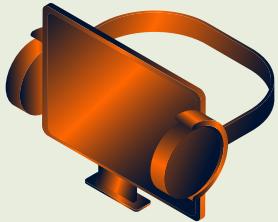
## INVENTORY PACKAGE: EASTER

### SUMMARY

Hop into Easter with campaigns that connect across CTV and Audio, reaching audiences as they celebrate the season! Engage viewers and listeners with ads that capture the joy of springtime and family gatherings, aligning your brand with the warmth and renewal of Easter traditions. With precise targeting, you can make your brand part of the festivities, creating memorable moments that inspire action and build lasting connections.

 **\$24B worth of media spent around Easter.**

#### STREAMING RADIO



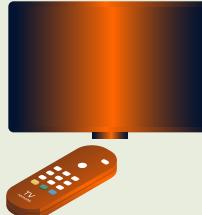
#### DOOH AUDIO



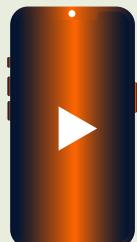
#### PODCAST



#### CONNECTED TV



#### MOBILE



### MONTHLY AVAILS

Total Avails: 200MM

Audio: 76MM

CTV: 124MM



### TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)