



INVENTORY PACKAGE: TAX SEASON

SUMMARY

Drive results this Tax Season by taking advantage of CTV & Audio's precision targeting! Consumers are actively seeking tax solutions, and your ads can hit the right audience across multiple platforms. Boost visibility and convert more leads during this window with powerful messaging that reaches viewers and listeners when they're ready to act.

\$225B worth of media spent during the Tax Season.

STREAMING RADIO



DOOH AUDIO



PODCAST



CONNECTED TV



MOBILE



MONTHLY AVAILS

Total Avails: 30MM

Audio: 12MM

CTV: 18MM



TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)