



# INVENTORY PACKAGE: TAX SEASON

## SUMMARY

Drive results this Tax Season by taking advantage of CTV & Audio's precision targeting! Consumers are actively seeking tax solutions, and your ads can hit the right audience across multiple platforms. Boost visibility and convert more leads during this window with powerful messaging that reaches viewers and listeners when they're ready to act.

**\$225B worth of media spent during the Tax Season.**

### STREAMING RADIO



### DOOH AUDIO



### PODCAST



### CONNECTED TV



### MOBILE



## MONTHLY AVAILS

**Total Avails: 30MM**

**Audio: 12MM**

**CTV: 18MM**



## TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)