



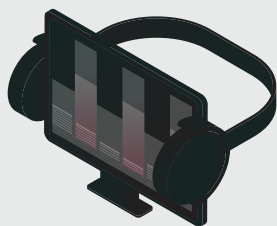
# INVENTORY PACKAGE: HALLOWEEN

## SUMMARY

Boost your Halloween campaigns by tapping into the power of CTV and Audio! Our extensive inventory and targeting will get your spooky ads in front of the right viewers and listeners, driving engagement and maximizing conversions. Don't miss out on the seasonal buzz—let us help you elevate your Halloween promotions across connected TV and audio!

**\$12.2B worth of media spent during the Halloween season.**

### STREAMING RADIO



### DOOH AUDIO



### PODCAST



### CONNECTED TV



### MOBILE



## MONTHLY AVAILS

**Total Avails: 155M Requests**

**Audio: 93M Requests**

**CTV: 62M Requests**



## TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)