



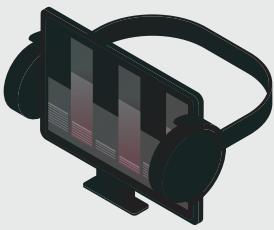
INVENTORY PACKAGE: HALLOWEEN

SUMMARY

Boost your Halloween campaigns by tapping into the power of CTV and Audio! Our extensive inventory and targeting will get your spooky ads in front of the right viewers and listeners, driving engagement and maximizing conversions. Don't miss out on the seasonal buzz—let us help you elevate your Halloween promotions across connected TV and audio!

**\$12.2B worth of media spent
during the Halloween season.**

STREAMING RADIO



DOOH AUDIO



PODCAST



CONNECTED TV



MOBILE



MONTHLY AVAILS

Total Avails: 155M Requests

Audio: 93M Requests

CTV: 62M Requests



TARGETING OPTIONS

- Category/Genre
- Bundle/Publisher
- Daily Caps
- Frequency Caps
- Country
- DMA/ZIP
- Data/Semcasting
- Language
- White/Black List
- Device Type
- Age/Gender
- Operating System (CTV Only)
- Player Size (CTV Only)